

Parallel Prototyping Study

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CS 247

Slight (non-significant) effect

- 3 raters per poster, across three rubrics
 - Visual design (1-7)
 - Creativity and originality (1-7)
 - Adherence to theme (1-7)

	Average Rating (std. dev.)
Serial	16.3 (2.7)
Parallel	16.5 (1.7)