

Put your PI on the walls

Find your studio's tables

Crit plan

- Each team gets 60 seconds to present two main needs and a How Might We question
- Then, ten minutes of group discussion
- Then, ten minutes of small group feedback

- Reconvene at 2:15pm for lecture

Visual Design

MANEESH AGRAWALA AND MICHAEL BERNSTEIN

CS 247

Sketch 3 workshop

TA-led crash course

Web technologies workshop

TA-led crash course

Haiikus

yes we read them all
they kept us awake all night
you all are disturbed

Blank page on my wall
A sudden cacophony of pen strokes
It was the angry line

Anna Yelizarova

I'd like to transform
Ideas swirling around
to something profound.

Alex Martinez

**Give people their wants
Or what they don't know they want
I like surprises**

Kiana Hui

human computer
Interaction rocks my sock
Please let me take it

Andrew Molina

I like computers.

Hope computers like me too.

Maybe this will help!

James Leo

Tranquil as an autumn pond,
She who takes in the falling leaves,
Sings her brand of song!

Mingming Jiang

i love H-C-I,
it smells so good - like fresh pie,
so lets learn and fliy :)

Kush Nijhawan

**The beauty is here.
In tiny interactions
We find ourselves in.**

John Newcomb

**I like to dive,
in the vast, green, blue ocean.
I dive down so deep.**

Rohit Mundra

“Where do I start?”

Mood boards

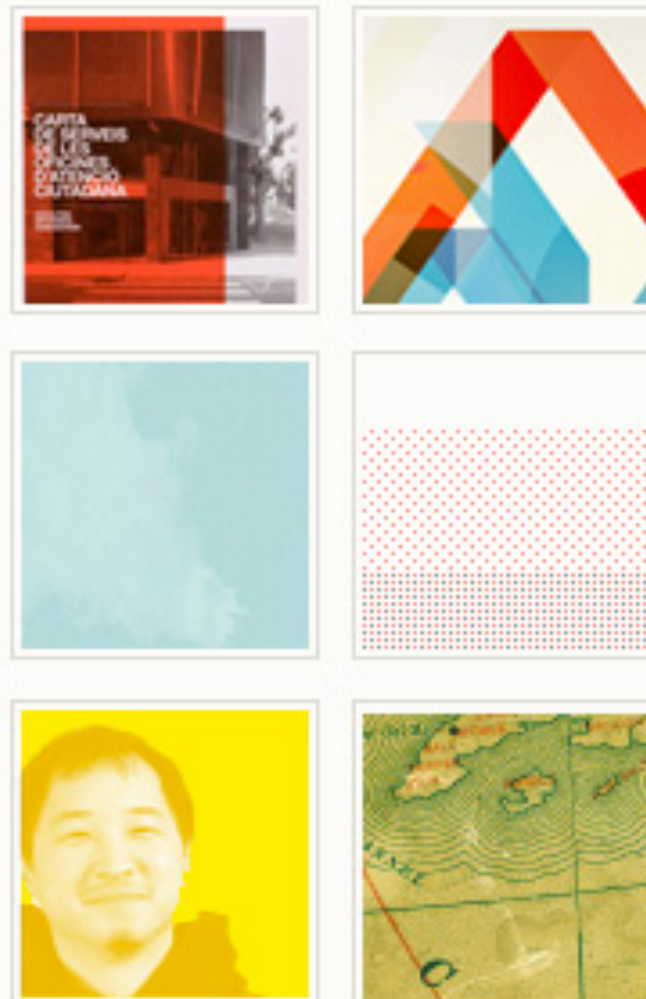
a.k.a. the first excuse since 5th grade to build a collage



— Notes —

The concept behind this moodboard is guiding the way to transparency. It will take cues from planning schematics and road signs in monochromatic colors and smaller graphics. This design will be bold, bright, playful but structured.

— Sample Textures —



— Sample Color Palette —



— Text —

HEADER SAMPLE

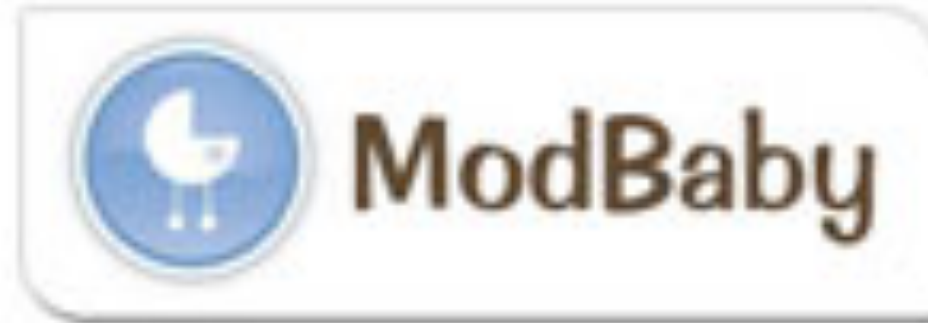
Secondary Headline Sample

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus eros. Quisque eu dui. Curabitur interdum ultricies mauris. In quis lorem nec orci mollis laoreet.

— Style Preview —



Inspiration:



Company Logo

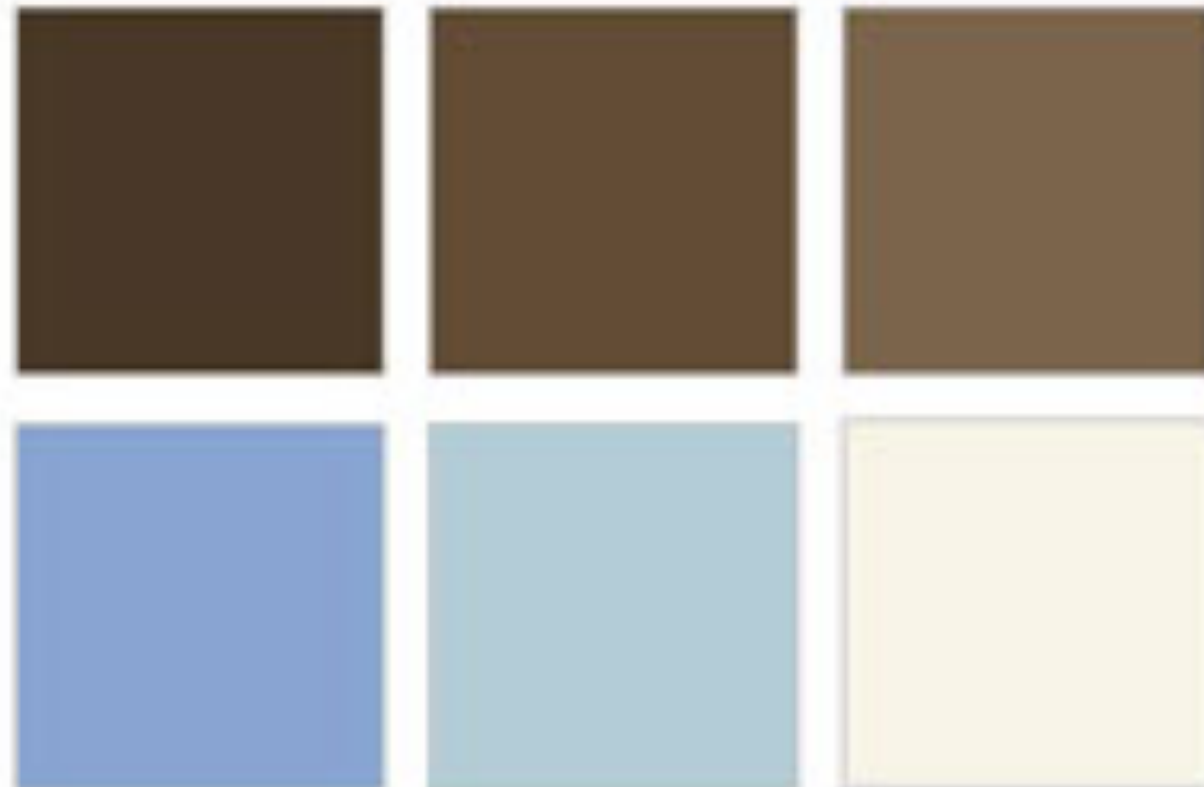
Adjectives:

Soft
Warm
Friendly
Modern

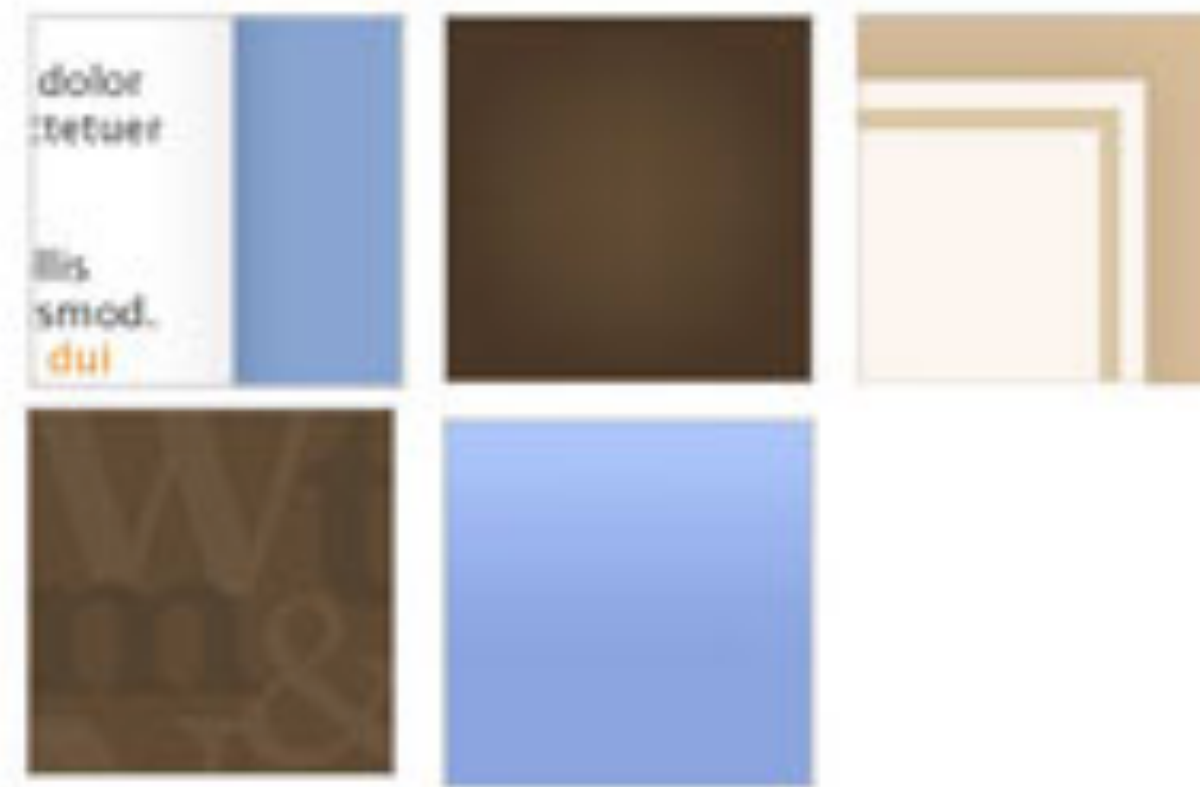
Sophisticated
Stylish
Comforting



Sample Colors:



Sample Textures & Patterns



iStock photo #4306066

Sample Typography:

Sample Page Heading: Our Products

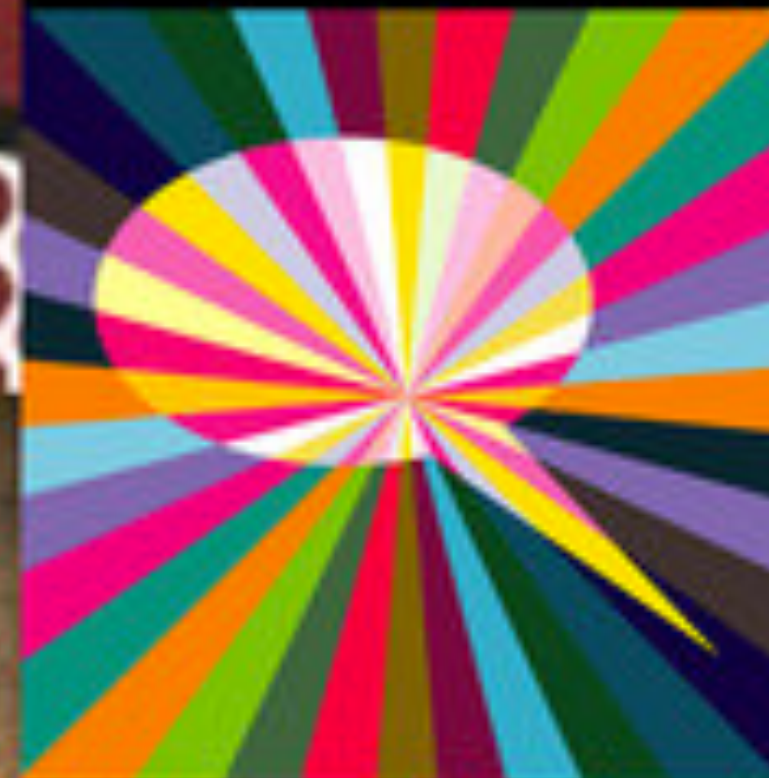
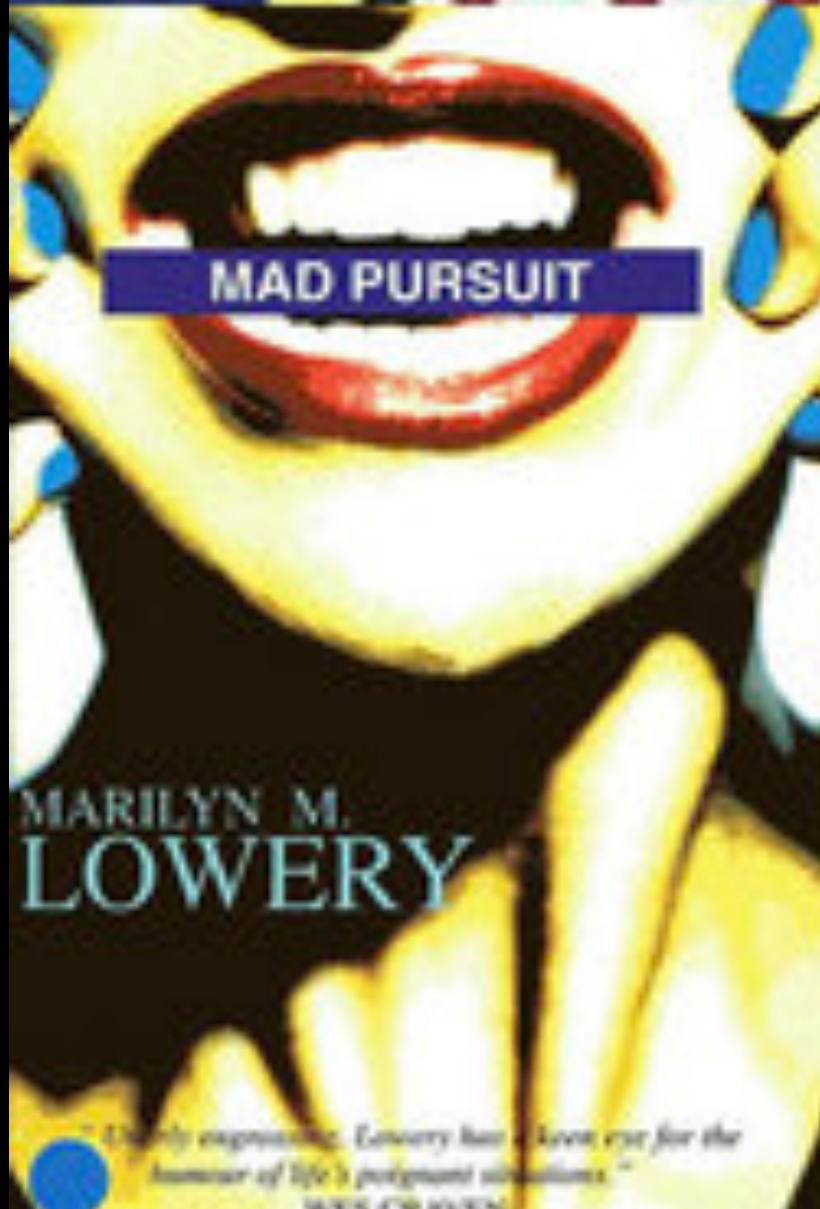
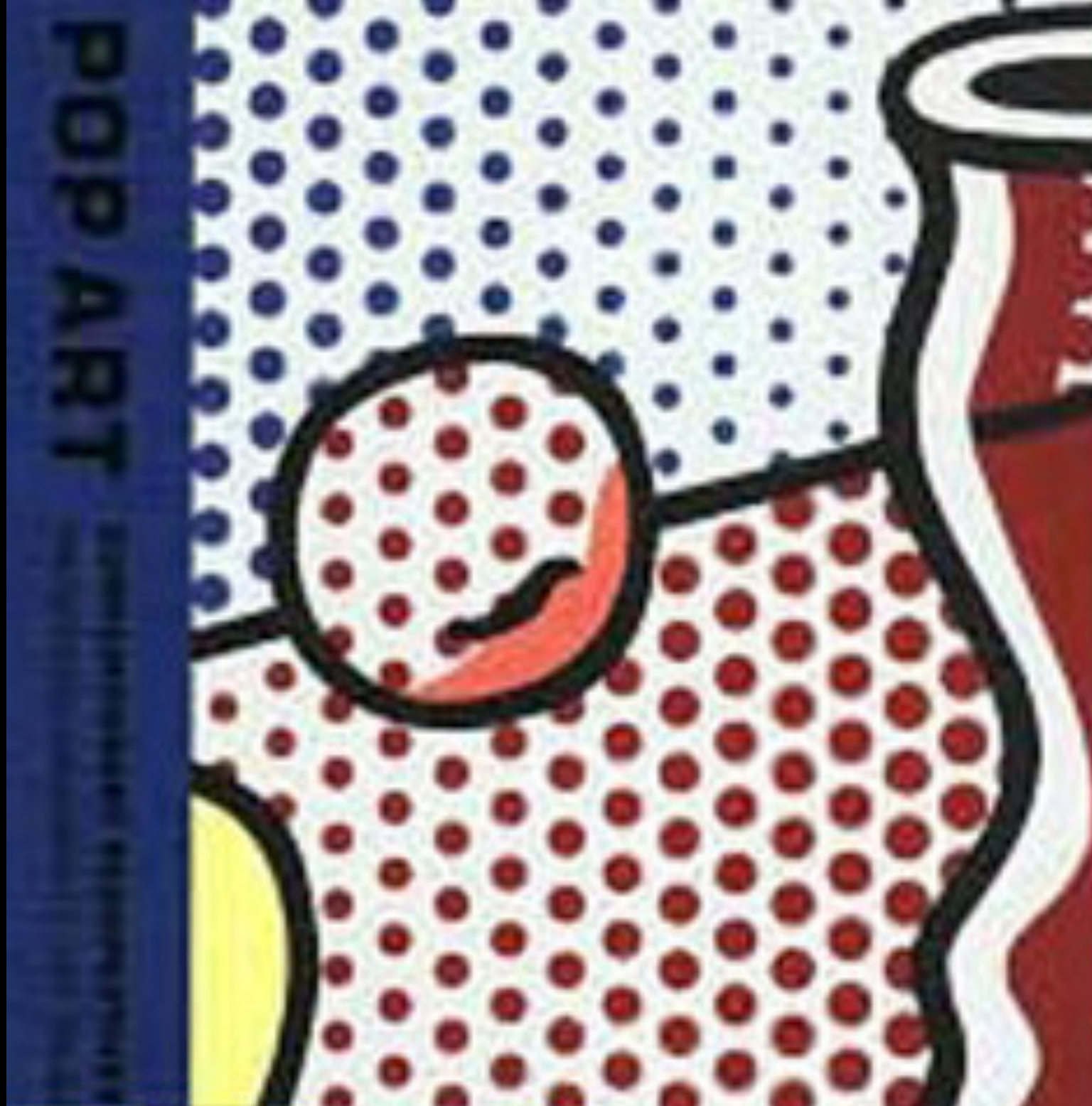
Font: Impress BT

Sample Subheading: Receiving Blankets

Font: Georgia

Sample body text. Pellentesque habitant morbi tristique senectus et netus et malesuada fames ac turpis egestas. Vestibulum tortor quam, feugiat vitae, ultricies eget, tempor sit amet, ante. Donec eu libero sit amet quam egestas semper. Aenean ultricies mi vitae est. Mauris placerat eleifend leo. **This is a link.**

Font: Arial



KEANE
A BAD
DREAM



SEND A SNOWFLAKE CONCEPT



Unicef's mood board

<http://www.creativebloq.com/graphic-design/mood-boards-812470>

Requirements for a mood board

- Snippets of other peoples' work — e.g., swatches, images, small clippings — not an entire website
- **Evocative, not exemplar:** don't fill it with items that belong on web sites. Find items that evoke the same mood, no matter the media.



HCI design studio

CS 247 · Fall 2015

This class will deepen your fluency with design prototyping and critique for interactive technology. To do this, you'll learn techniques for rapidly brainstorming and prototyping multiple interface alternatives — and why rapid prototyping is essential to excellent interaction design. You'll learn to communicate your ideas visually. You'll deepen your experiences with needfinding and continuous feedback. And you will do all this in a design studio environment, learning to critique and be critiqued with industry leaders who hold years of experience.

What would have gone on CS 247's mood board?

Mood board activity

7min

Layout

To Maneesh!

Project 2

Project 2, Part I

- Project 2's goal: fluency with visual design and front-end implementation
- Part I, due Wednesday
 - Collect four example portfolios, then critique them with “I like...” and “I wish...”
 - Create a mood board for your portfolio
 - Sketch ten thumbnail designs for your portfolio

Project 2, Parts II and III

- Part II, due next Monday
 - Create three wireframes of different concepts
 - Create three pixel-perfect mocks
- Part III, due two weeks from today
 - Choose a direction and revise your pixel-perfect mock
 - Implement your portfolio using HTML/CSS/Javascript